



(Formerly The Wellness Community)

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FOR IMMEDIATE RELEASE

**CANCER SUPPORT COMMUNITY WELCOMES NEW BOARD MEMBER DONNA HECKLER
AND NEW DEVELOPMENT DIRECTOR ANN KELLY**

St. Louis, Mo. —(October 18, 2012) Cancer Support Community of Greater St. Louis (CSC) is pleased to announce the addition of a new Board member Donna Heckler, and new Development Director Ann Kelly. Cancer Support Community would like to recognize them for their outstanding commitment to philanthropic causes in our community and for their commitment to providing uplifting professional cancer support and services at no charge to cancer patients and their families in the Greater St. Louis area.

Donna Heckler is a global brand strategy executive and thought leader in brand marketing. As co-author of the book, *The Truth About Creating Brands People Love*, she brings brands to life for a variety of institutions and organizations. She is a speaker, author, advisor and currently the Global Brand Strategy Lead at Ingersoll-Rand.

Ms. Heckler has worked for Energizer Batteries to lead brand efforts both domestically and internationally. She has also led the brand marketing domestically and internationally for the retail side of Cardinal Health, Kimball International and Monsanto. Through her consulting practice, she has supported such clients as the Clorox Company, Emerson Electric, Maritz, Inc., The American Red Cross, Rosewood Hotel and Resorts and Ralston Purina, to name a few.

Ms. Heckler has a B.A. in Zoology from DePauw University and an M.B.A. in Marketing from Indiana University. She is a stage 3 breast cancer "Conqueror", as she likes to say, for two years now. She is actively involved in the community and supports a number of art institutions, universities and healthcare services.

Ann Kelly joins Cancer Support Community as Development Director with more than 15 years in corporate marketing at Anheuser-Busch InBev and spent a total of 25 years at the organization. She has been involved in volunteer fundraising for 10 years with a variety of organizations including the American Cancer Society, Ronald McDonald House, Paraquad and Go! Network. Ann joined CSC as Interim Development Director in July 2012 and was hired as the full-time Development Director in October 2012. She earned a Bachelor's degree in Business Administration from the University of Colorado Boulder, and a Master's degree in Media Communications from Webster University. She is excited to be part of the team and looks forward to contributing to the continued success of the Cancer Support Community.

ABOUT CANCER SUPPORT COMMUNITY OF GREATER ST. LOUIS

Cancer Support Community of Greater St. Louis (formerly The Wellness Community) is part of an international non-profit organization whose mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. All programs are completely free of charge and offered in a comfortable, home-like environment. Cancer Support Community (CSC) offers professionally-led support and networking groups, educational workshops, nutrition and gentle exercise programs, and stress-reduction classes to empower and educate individuals affected by cancer. CSC also offers free or reduced cost medically-related supplies not covered by insurance for people who are financially in need through the Staenberg Family Foundation Cancer Services. For more information, visit www.cancersupportstl.org.

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